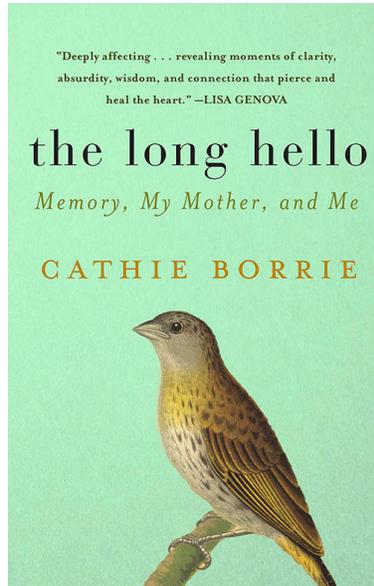


You are invited to celebrate the launch of the U.S. edition of
The Long Hello ~ Memory, My Mother, and Me
by **Cathie Borrie**



Wednesday, April 20th
6-8:30pm
The Emily Harvey Foundation Gallery
2nd Floor - 537 Broadway
New York

Short reading by **Cathie Borrie**, accompanied by actor **Jill Eikenberry**
Books available for purchase

RSVP: cathieborrie@gmail.com

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The Long Hello
Memory, My Mother, and Me

A Powerful, Ground-Shifting Account of Caring for a Parent with Alzheimer's

“Joy!” —**Maya Angelou**, author, poet, civil rights activist

"A sparse yet deeply affecting poetic story of love and devotion . . . that will pierce and heal the heart." —**Lisa Genova**, author of *Still Alice*

"*The Long Hello* is immense and moving, layered with love, the agony of memory, exquisite language, loneliness, and more love. One is overwhelmed by the filmic, sensuous imagery, the emotional force of such a raw interweaving of past and present. From somewhere (out t)here, Cathie Borrie has created a book of compelling humanity.

—**Christian Xatrec** Artist, Director of the Emily Harvey Foundation, NYC

~*The Book*~

Cathie Borrie has advanced degrees in health and law, and even trained as a nurse, but nothing prepared her for the experience of caring for her mother, Jo, while she was living with Alzheimer's disease. After many wrong turns in trying to bring back the person her mother used to be, Cathie realized that her role was to follow, not lead - something she learned in studying ballroom dance.

Delighted by the things Jo would say, she decided to tape their conversations, and a wondrously poetic dialogue unfolded. In Borrie's spare prose, her mother's story becomes a family's story as well as a deeply loving portrait that embraces life. Cathie performs theatrical readings at international conferences on Alzheimer's and caregiving.

~Additional Praise for *The Long Hello*~

"We are all dancers, secret or declared, moving to the ever-changing rhythmic tides and tensions of the human experience. In *The Long Hello*, Cathie Borrie choreographs the changes in her mother's memory into a new way to see, and be, illustrating the shimmering and persistent intelligence of the mind and the limitless wonder of our imagination. As dancers must do, she learns to release the choreography of the past and dance new steps to the shifting tune of her mother's journey through Alzheimer's, discovering an unexpected metaphor for her experience in the beauty of bodies in motion, made possible through the ability to love." —**Elaine Summers**, Fulbright Scholar, MIT Fellow, pioneering choreographer and intermedia artist, original member of the Judson Dance Theater

"Cathie Borrie's groundbreaking lyrical memoir, *The Long Hello*, utilizes arrestingly poetic prose to create an ideological sea change in the way in which individuals and society at large view the experience of Alzheimer's ..." —**Francesca Rosenberg**, Director of Community and Access Programs, Museum of Modern Art, NYC

"A loving, dutiful daughter writes about her desperate confrontation with her mother's Alzheimer's disease. Though she holds degrees in public health and law, her vocation is clearly creative nonfiction. . . As Borrie presents them, her mother's non sequiturs, surely a badge of Alzheimer's, make a wonderful kind of poetry, mysterious and even witty. Journal entries combine for a short, poignant record of two lives, a moving history of a mother and her child." —**Kirkus Reviews**